

Competition Kit

9th INTERNATIONAL FDSS CUP Floral Designing Competition

Saturday, 16 August 2014
Meadows @Gardens by the Bay

In conjunction with



Floral Designers Society (Singapore)

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The Floral Designers Society (Singapore), a non-profit organization, is again truly honoured to stage the 9th INTERNATIONAL FDSS CUP – Floral Designing Competition in conjunction with the biannual Singapore Garden Festival. The LIVE competition will take place on Saturday, 16th August 2014 at the Gardens by the Bay.

With the invaluable support and joint collaboration with the organizers of the festival, the Floral Designers Society (Singapore) is totally committed to uphold the highest level of floristry and to promote floral design as a recognized profession through this prestigious floral designing competition.

This competition is open to all florists, floral art designers, floral art enthusiasts and hobbyists. Competitors compete in either the Professional or the Amateur categories. Top three winners plus meritorious winners will win attractive cash prizes and receive a memento and recognition certificates. In addition, 'The Most Innovative Design Award' will be given in recognition of the most creative design.

PRIZES

PROFESSIONAL CATEGORY

1 st Prize	:	S\$2,000 Cash, Memento Recognition in the FDSS Challenge Cup – Hall of Fame 'Recognition Award' Certificate of Participation
2 nd Prize	:	S\$1,500 Cash, Memento 'Recognition Award' Certificate of Participation
3 rd Prize	:	S\$1,000 Cash, Memento 'Recognition Award' Certificate of Participation
Merit Prize (3 winners)	:	S\$300 Cash, Memento 'Recognition Award' Certificate of Participation

AMATEUR CATEGORY

1 st Prize	:	S\$1,000 Cash, Memento Recognition in the FDSS Challenge Cup – Hall of Fame 'Recognition Award' Certificate of Participation
2 nd Prize	:	S\$800 Cash, Memento 'Recognition Award' Certificate of Participation
3 rd Prize	:	S\$500 Cash, Memento 'Recognition Award' Certificate of Participation
Merit Prize (3 winners)	:	S\$200 Cash, Memento 'Recognition Award' Certificate of Participation

SPECIAL COMMENDATION

“The Most Innovative Design Award”

will be awarded to the competitor with the most creative design in EITHER the Professional OR the Amateur category.

Announcement of winners and prize presentation will be held in the evening of the same day, 16 August 2014. [Time and location will be notified in due course].

RULES AND REGULATIONS*

1. Registration must be made on the official entry form. Refer to ENTRY FORM for payment modes.
2. Upon receipt of Entry Form and payment, competitors will be notified of their registration with a letter of confirmation.
3. Closing date is **Tuesday, 15 July 2014**. Late registration will not be entertained.
4. The registration by a competitor is not transferable.
5. There is no refund or withdrawal once payment is made.
6. In the event that a competitor fails to show up, he/she is required to pay the competition organizer a no-show penalty of SGD\$500.00.
7. All expenses (e.g. accommodation, travel, materials, etc.) relating to the participation in the competition are to be borne by the competitor.
8. Competition officials will check itemized materials before competitors are allowed to enter the competition site.
9. Competitors must bring their own work tools. No borrowing, sharing or bartering of tools and materials is allowed.
10. The usage of mobile phones, camera or other recording devices is not allowed during the competition.
11. Competitors can secure two assistants only to transport props and materials into the competition site prior to the commencement of the competition.
12. Only competitors and competition officials are allowed in the competition site during the preparation time. Children below 12 years are NOT permitted into the site during that time.
13. Competitors are not allowed to re-enter the competition site once he/she leaves the site during the competition hours, without the approval of a competition official.
14. Fresh plant material has to pre-dominate the design. Dried plant material and accessories as well as painted plant material are allowed. The use of artificial plant material in all its form is not permitted except where specifically stated in Professional category Design One.
15. Competitors are not allowed to display their names or company's name and logo on the design and title/brief description tag.
16. Each competitor is required to clean up his/her own area at the end of the competition.
17. FDSS reserves the right to use the competition designs in any form of medium, print or storage, for whatever purpose, during and after the event.
18. No electrical power point will be provided nor can they be requested on-site.
19. Penalty points will be imposed on competitors who repeatedly refuse to co-operate with the competition officials and for any disorderly behaviour in the competition site.
20. The entire risk and responsibility with regards to the competitor's designs and property, including liability for accidents due from handling; and all consequential and other injury or loss arising – shall be borne by the competitor.
21. Judges' decision is final. No correspondence will be entertained.
22. The decision of FDSS and the Competition Chairperson is final to any matter during the competition. No correspondence will be entertained.
23. FDSS reserves the right to disqualify the competitor in the event of non-fulfilment or non-compliance. Registration fee paid shall be deemed forfeited.
24. It is the competitor's duty to ensure that flowers/plant material remain fresh until 20 August 2014. Wilting flowers/plant material should be removed and replaced with similar flowers/plant material but no change to the design is allowed.
25. Overseas competitors who are unable to remain in Singapore for the duration of the display can seek assistance from the competition organizer.
26. The competition organizer reserves the right to remove and replace any wilting materials.
27. **Competitors are required to remove their designs from the competition site on Wednesday, 20 August 2014 from 8.00PM to 9.30PM.** Should a competitor fail to remove his/her designs by the stipulated date and time, the organizer reserves the right to remove them.

PROFESSIONAL CATEGORY

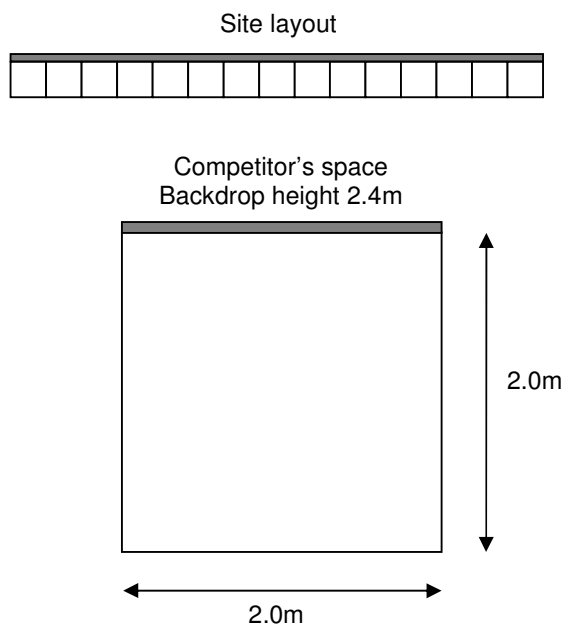
Conditions of Entry and Requirements*

- Competitor must be minimum 20 years of age, with at least three years working experience in the floral industry.
- Competitors are required to create two designs within the given timeframe.
Design Two: 10.00AM – 11.00AM
Surprise Package: 11.15AM – 12.15PM
- Competitors must bring all their own design components to complete Design Two.
- Fresh plant material can be conditioned but not cut, wired or in any way prepared to the required length, prior to commencement of the competition.
- No insertion of fresh plant material is allowed before commencement of the competition.
- All three designs shall be displayed within the space given.
- Staples, nails, screws, tape and mounting fixtures are NOT permitted on the backdrop, flooring and table(s) provided.
- Registration starts at 7.00AM. Competitors will have up to 9.30AM for set-up and preparation but no fresh materials may be inserted during this time. Competition briefing will be conducted at 9.30AM.

Space Details

- Open floor area: width 2.0m x depth 2.0m
- Backdrop height 2.4m. Colour of backdrop is white.

Illustration of Floor Plan (not to scale)



PROFESSIONAL CATEGORY

Design One – Bridal Bouquet *

A **completed design** which must be a competitor's own and unaided piece of work.

- Space allowed: width 0.45m x depth 0.45m x height 1.0m
- Bridal bouquet stand will NOT be provided.
- The design must be staged on top of the table provided. Size of table: width 0.55m x depth 0.55m x height 0.45m.
- The design may include dried, artificial or fresh materials.
- A title and brief description in English must be displayed beside the design.

Design Two – “Pulp Fiction” *

A design which must incorporate paper and be appropriate for the entrance of a library.

- Space allowed: width 0.60m x depth 0.60m x height 2.40m (from floor level)
- Fresh materials must pre-dominate. Dried plant material and accessories as well as painted plant material are allowed. The use of artificial plant material in all its form is not permitted.
- All fresh materials must be designed with **floral foam only**. No other water retaining sources such as test tubes, vials, plastic bags are allowed.
- A title and brief description in English must be displayed beside the design.

Design Three – Surprise Package *

Competitors are required to create a design on-the-spot with a selection of materials only made known on-site. The theme will be announced as the competition begins.

Competitors are required to bring a structure of their own choice.

- Space allowed: width 0.55m x depth 0.55m x height 1.0m
- The design must be staged on the table provided. Size of table: width 0.55m x depth 0.55m x height 0.45m.
- All competitors will start the Surprise Package design at the same time.
- All fresh materials provided MUST be designed with a water source or water-retaining material.
- Each competitor will receive the same set of materials.

* Penalty points will be imposed for failing to meet any of the above requirements.

AMATEUR CATEGORY

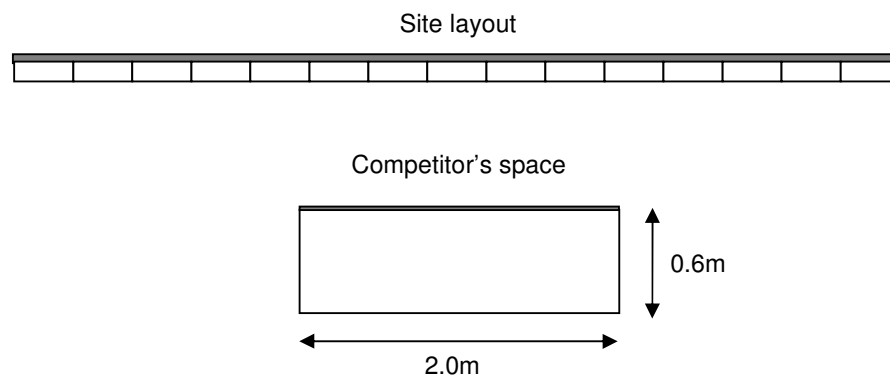
Conditions of Entry and Requirements*

- Competitor must be minimum 16 years of age, with **less than** three years working experience in the floral industry.
- Competitors are required to create two designs within the given timeframe.
Design One: 10.00AM – 11.00AM
Surprise Package: 11.15AM – 12.15PM
- Competitors must bring all their own design components to complete Design One.
- Fresh plant material can be conditioned but not cut, wired or in any way prepared to the required length, prior to commencement of the competition.
- No insertion of fresh plant material is allowed before commencement of the competition.
- Both designs shall be displayed within the space of the table given.
- Staples, nails, screws, tape and mounting fixtures are NOT permitted on the backdrop, flooring and table(s) provided.
- Registration starts at 7.00AM. Competitors will have up to 9.30AM for set-up and preparation but no fresh materials may be inserted during this time. Competition briefing will be conducted at 9.30AM.

Space Details

- Table space: width 2.0m x depth 0.6m x height 0.75m [with white cloth overlay]
- Backdrop height 2.4m. Colour of backdrop is white.

Illustration of Floor Plan (not to scale)



AMATEUR CATEGORY

Design One – Plastic “Fleur”tastic *

A design which must incorporate plastic and be appropriate for the opening of a Modern Art Museum.

- Space allowed: width 0.8m x depth 0.5m x height 1.0m
- Fresh materials must pre-dominate. Dried plant material and accessories as well as painted plant material are allowed. The use of artificial plant material in all its form is not permitted.
- All fresh materials must be designed with **floral foam only**. No other water retaining sources such as test tubes, vials, plastic bags are allowed.
- The design must be staged within the space allowed.
- A title and brief description in English must be displayed beside the design.

Design Two – Surprise Package *

Competitors are required to create a design on-the-spot with a selection of materials only made known on-site. The theme will be announced as the competition begins.

- All competitors will start the Surprise Package design at the same time.
- All fresh materials provided **MUST** be designed with a water source or water-retaining material.
- Each competitor will receive the same set of materials.

* Penalty points will be imposed for failing to meet any of the above requirements.

JUDGING CRITERIA

Designs shall be judged based on the following criteria:

- Distinction 25 points
 - *Interpretation/Compliance to theme*
 - *Originality, creativity, style, flair, impact*
 - *Flower selection*
- Design 25 points
 - *Proportion, scale*
 - *Visual & physical balance*
 - *Emphasis / Focal area*
 - *Material harmony, usage of flowers*
 - *Rhythm & lines*
- Colour Aesthetics25 points
 - *Colour rhythm, harmony*
 - *Visual appearance*
 - *Proportion & balance*
- Professional Skills25 points
 - *Techniques*
 - *Stability of design*
 - *Wiring & taping competency (if any)*
 - *Mechanics & finish*

TOOLS / SUNDRIES


Competitors must bring their own work tools. List of permitted items are as follows:

- | | | |
|--------------------|---|--|
| * Floral knife | * Thorn/foilage stripper | * Wood picks/bamboo skewers |
| * Secateurs | * Pen knife | * Floral tape |
| * Florist scissors | * Stapler/staples | * Pot tape |
| * Utility scissors | * Greening pins | * Cable ties |
| * Flat-nose pliers | * Wires (florist wires including for mechanical or decorative purposes) | * Adhesive tapes (cellulose, double-sided, etc.) |
| * Wire cutters | | |

Note: No electrical power points will be provided.

ENQUIRIES & REGISTRATION

 Elizabeth Kerk (+65) 9661-4436
Karen French (+65) 9843-4817
Thong Weng Seng (+65) 9354-7287

 contact@fdss.com.sg
registration@fdss.com.sg

Entry Form should be submitted together with cheque or bank transfer information and mailed to:

Competition Officers
Floral Designers Society (Singapore)
Thomson Road Post Office, P.O. Box 551
SINGAPORE 915719

no later than Tuesday, 15 July 2014.

9TH INTERNATIONAL FDSS CUP – Floral Designing Competition

Saturday, 16 August 2014

Meadows @Gardens by the Bay

ENTRY FORM

Name in CAPITAL LETTERS (according to Identity Card/Passport)		Gender: Male / Female
Nationality <small>(Country of residence will be printed on exhibit signage)</small>	NRIC/Passport No.	Date of Birth
Correspondence Address		
Mobile No. (Country code)(Number)	Home Contact No. (Country code)(Number)	
E-mail address	Occupation	

Please mark **X** accordingly.

Category Professional Amateur

School of Floristry Education

Achievements

Registration Fee S\$150.00

Mode of Payment

Cheque No. Bank

Crossed cheque must be made payable to **FLORAL DESIGNERS SOCIETY (SINGAPORE)**

Telegraphic Transfer (TT)

ATM / Interbank On-line Transfer

- DBS Current A/C No.: 015-0225-807
- Bank/Branch No.: 7171
- A/C Name: Floral Designers Society (Singapore)
- Bank Address: DBS Bank Ltd, 6 Shenton Way, DBS Building, Singapore 068809.
- All prevailing bank charges are to be borne by competitor.

Declaration

I have read and agree to abide to the rules and regulations of the competition. I agree to indemnify the event and competition organizers from and against any liability (including any items used unlawfully, illegally or prohibited), claim, loss or expense arising out of any injury or damage which caused by, arises from or is in any way connected with participation in this competition. The organizers are not responsible for accidents or losses that may happen to me or to my designs.

Signature _____

Date _____